



# Adem Zeriat

Painter & Graphic Designer

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## SUMMARY

Creative Graphic Designer and Painting Artist with 4+ years of combined professional and internship experience across branding, digital/print design, painting, and mural artwork. Recognized for a modern design style, strong collaboration skills, and the ability to turn ideas into impactful visual results.

## PERSONAL INFORMATION

**Profile:** Male, Algerian, 25 years, single  
**Current Location:** Doha, Qatar.  
**Languages:** Arabic – Native | English – C1 | French – B2 | German – A2

## PROFESSIONAL EXPERIENCE

### Centara West Bay Hotel & Residences

Doha, Qatar

#### Graphic Designer

04/2026-07/2026

- Designed monthly online flipbooks and digital collateral for multiple outlets and hotel-wide campaigns.
- Created monthly promotional artworks and event visuals tailored to different dining and hospitality outlets.
- Produced social media creatives for posts, stories, and digital campaigns while maintaining brand consistency.
- Created basic animated artworks for social media promotions and digital campaigns.
- Developed logo concepts, visual identities, and brand guidelines for hotel outlets.
- Adapted artwork across multiple formats and dimensions for print, social media, digital screens, and on-property advertising.
- Collaborated with outlet teams, and suppliers to deliver campaign materials aligned with operational needs and brand standards.

### KidzMondo Doha

Doha, Qatar

#### Visual Artist – Artistic Team (Freelancer)

11/2025-04/2026

- Contributed to the creation of visual artworks and decorative elements for children-focused entertainment spaces, ensuring alignment with KidzMondo's brand identity and playful aesthetic.
- Collaborated with the artistic and production teams to develop themed visual concepts, including murals, illustrations, props, and set decorations.
- Assisted in adapting artistic designs to physical environments, considering scale, materials, safety, and durability for interactive children's spaces.
- Participated in creative brainstorming sessions and supported the execution of artistic projects under tight deadlines and quality standards.

### Cyber-Infra

Algiers, Algeria

#### Junior Graphic Designer

05/2024-10/2025

- Designed social media visuals and print materials for client campaigns and consistent branding across all platforms.
- Collaborated with clients to understand their goals, translate ideas into visuals, and deliver designs that exceeded expectations.
- Developed the company's full Brand Identity, including logo design, color systems, typography, and brand guidelines.
- Oversaw all print design within the company, managing production files and ensuring accurate, high-standard outputs.
- Created polished mockups and presentation designs to showcase concepts clearly and support client communication.
- Managed multiple design projects simultaneously, delivering high-quality work within deadlines in fast-paced environments.

### Abdelatif Rahal International Conference Center

Algiers, Algeria

## Graphic Design Intern

10/2023-04/2024

- Assisted in illustration and artwork production, including sketches, digital drawings, and supporting visual assets.
- Helped execute design concepts for both digital and print materials while following brand and project guidelines.
- Supported social media design, creating engaging layouts, posts, and graphic elements.
- Prepared mockups and presentation designs that improved communication with clients and team members.

## Amenhyd

Algiers, Algeria

### Graphic Design Intern

10/2021-06/2023

- Contributed to illustrations and artwork, supporting both digital and print media.
- Helped execute design concepts and assisted in visual design tasks across multiple projects.
- Supported social media design, creating engaging posts and layouts aligned with brand guidelines.
- Assisted senior designers with projects and helped prepare files for print production.

## Painting Artist & Graphic Designer

### Freelance

2021-Present

- Created mural art, concept art, and creative illustrations for various clients, transforming ideas into visually engaging artworks.
- Developed brand identities, including logos, typography, color palettes, and brand guidelines tailored to each client's vision.
- Produced polished presentation designs, delivering clear visual proposals that improved client understanding and approval speed.
- Designed print materials, packaging, advertising graphics, and social media visuals, ensuring consistency across all platforms.

## EDUCATION

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Senior Graphic Design Technician  
National Institute of Arts and Graphic Industries

Algiers, Algeria  
10/2021-04/2024

Baccalaureate foreign languages (German)  
Abd El Hak Ben Hamouda High School

Algiers, Algeria  
09/2017-07/2021

## CERTIFICATES

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Module Working in a team and using appropriate tools  
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Certificate ID: 9116908337AZ  
03/2023

## VOLUNTEER WORK

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Honorary Certificate in charitable and Recreational Activities  
Ikhaa Charitable Association

02/2020

Certificate of Participation in the volunteer Campaign Program for International Volunteer Day  
Algiers - Bainam Forest

12/2023

Certificate of Achievement in a short-term Training in Computer Media, specializing in Arts and Design  
Future Youth Exchange Association - Ministry of Youth and Sports

05/2024

Certificate of Participation in the celebration of International Children's Day – June 1  
Educational Recreation Department, Algiers - Bashir Belkhenshir Hospital

06/2024

Certificate of Participation in the voluntary Blood Donation Campaign  
Algiers - Bashir Belkhenshir Hospital

03/2025

## TECHNICAL SKILLS

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Community management  
Adobe Creative suite (Illustrator / Photoshop / Indesign / Lightroom)  
Posters and visual art  
Wall painting and murals  
Cartoon & Character Drawing

## SOFTSKILLS

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Creativity & Artistic Vision  
Problem-Solving  
Attention to Detail  
Time Management  
Teamwork

## **INTERESTS**

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Drawing  
Photography  
Graphic Design  
Visual Identity  
Urban Street Art  
Foreign languages