



Adem Zeriati

Painter & Graphic Designer

+974 7146 4205 | contact@adem-zeriat.com | adem-zeriat.com

SUMMARY

Creative Graphic Designer and Painting Artist with 4+ years of combined professional and internship experience across branding, digital/print design, painting, and mural artwork. Recognized for a modern design style, strong collaboration skills, and the ability to turn ideas into impactful visual results.

PERSONNAL INFORMATION

Profile: Male, Algerian, 25 years, single
Current Location: Doha, Qatar.
Languages: Arabic – Native | English – C1 | French – B2 | German – A2

PROFESSIONAL EXPERIENCE

- Centara West Bay Hotel & Residences**
Graphic Designer

Doha, Qatar
04/2026-06/2026

 - Designed monthly online flipbooks and digital collateral for multiple outlets and hotel-wide campaigns.
 - Created monthly promotional artworks and event visuals tailored to different dining and hospitality outlets.
 - Produced social media creatives for posts, stories, and digital campaigns while maintaining brand consistency.
 - Created basic animated artworks for social media promotions and digital campaigns.
 - Developed logo concepts, visual identities, and brand guidelines for hotel outlets.
 - Adapted artwork across multiple formats and dimensions for print, social media, digital screens, and on-property advertising.
 - Collaborated with outlet teams, and suppliers to deliver campaign materials aligned with operational needs and brand standards.
- KidzMondo Doha**
Visual Artist – Artistic Team (Freelancer)

Doha, Qatar
11/2025-04/2026

 - Contributed to the creation of visual artworks and decorative elements for children-focused entertainment spaces, ensuring alignment with KidzMondo’s brand identity and playful aesthetic.
 - Collaborated with the artistic and production teams to develop themed visual concepts, including murals, illustrations, props, and set decorations.
 - Assisted in adapting artistic designs to physical environments, considering scale, materials, safety, and durability for interactive children’s spaces.
 - Participated in creative brainstorming sessions and supported the execution of artistic projects under tight deadlines and quality standards.
- Cyber-Infra**
Junior Graphic Designer

Algiers, Algeria
05/2024-10/2025

 - Designed social media visuals and print materials for client campaigns and consistent branding across all platforms.
 - Collaborated with clients to understand their goals, translate ideas into visuals, and deliver designs that exceeded expectations.
 - Developed the company’s full Brand Identity, including logo design, color systems, typography, and brand guidelines.
 - Oversaw all print design within the company, managing production files and ensuring accurate, high-standard outputs.
 - Created polished mockups and presentation designs to showcase concepts clearly and support client communication.
 - Managed multiple design projects simultaneously, delivering high-quality work within deadlines in fast-paced environments.

Abdelatif Rahal International Conference Center

Algiers, Algeria

Graphic Design Intern

10/2023-04/2024

- Assisted in illustration and artwork production, including sketches, digital drawings, and supporting visual assets.
- Helped execute design concepts for both digital and print materials while following brand and project guidelines.
- Supported social media design, creating engaging layouts, posts, and graphic elements.
- Prepared mockups and presentation designs that improved communication with clients and team members.

Amenhyd

Algiers, Algeria

Graphic Design Intern

10/2021-06/2023

- Contributed to illustrations and artwork, supporting both digital and print media.
- Helped execute design concepts and assisted in visual design tasks across multiple projects.
- Supported social media design, creating engaging posts and layouts aligned with brand guidelines.
- Assisted senior designers with projects and helped prepare files for print production.

Painting Artist & Graphic Designer

Freelance

2021-Present

- Created mural art, concept art, and creative illustrations for various clients, transforming ideas into visually engaging artworks.
- Developed brand identities, including logos, typography, color palettes, and brand guidelines tailored to each client's vision.
- Produced polished presentation designs, delivering clear visual proposals that improved client understanding and approval speed.
- Designed print materials, packaging, advertising graphics, and social media visuals, ensuring consistency across all platforms.

EDUCATION

Senior Graphic Design Technician

Algiers, Algeria

National Institute of Arts and Graphic Industries

10/2021-04/2024

Baccalaureate foreign languages (German)

Algiers, Algeria

Abd El Hak Ben Hamouda High School

09/2017-07/2021

CERTIFICATES

Module Working in a team and using appropriate tools
ATINGI

Certificate ID: 9116908337AZ
03/2023

VOLUNTEER WORK

Honorary Certificate in charitable and Recreational Activities

Ikhaa Charitable Association

02/2020

Certificate of Participation in the volunteer Campaign Program for International Volunteer Day

Algiers - Bainam Forest

12/2023

Certificate of Achievement in a short-term Training in Computer Media, specializing in Arts and Design

Future Youth Exchange Association - Ministry of Youth and Sports

05/2024

Certificate of Participation in the celebration of International Children's Day – June 1

Educational Recreation Department, Algiers - Bashir Belkhenshir Hospital

06/2024

Certificate of Participation in the voluntary Blood Donation Campaign

Algiers - Bashir Belkhenshir Hospital

03/2025

TECHNICAL SKILLS

Community management

Adobe Creative suite (Illustrator / Photoshop / Indesign / Lightroom)

Posters and visual art

Wall painting and murals

Cartoon & Character Drawing

SOFTSKILLS

Creativity & Artistic Vision
Problem-Solving
Attention to Detail
Time Management
Teamwork

INTERESTS

Drawing
Photography
Graphic Design
Visual Identity
Urban Street Art
Foreign languages